

BRISTOL BLACKBOARDS

In Bristol's Green Capital year 2015, Bristol Food Network issue a 'Blackboard challenge' to all Bristol's food businesses – whether you run a shop, café, bar, pub, restaurant, take-away, school tuck shop or office canteen.

If you're proud of what you sell, or the ingredients that you use, then tell your customers about it. Tell us what you source which is local, seasonal, fresh, fairtrade or organic.

A Blackboard is a great way to highlight what's different about your food business. If you've thought about your sustainable sourcing, then shout about it. Because if you don't pass that

information on, then the only people who'll know are you and your suppliers. Your customers will see that you care, and may start to ask questions of other businesses who aren't quite so revealing about their stock or ingredients.

We've gathered together some examples from a few businesses around Bristol. We'd love to see some more! Send photos of your blackboards to:

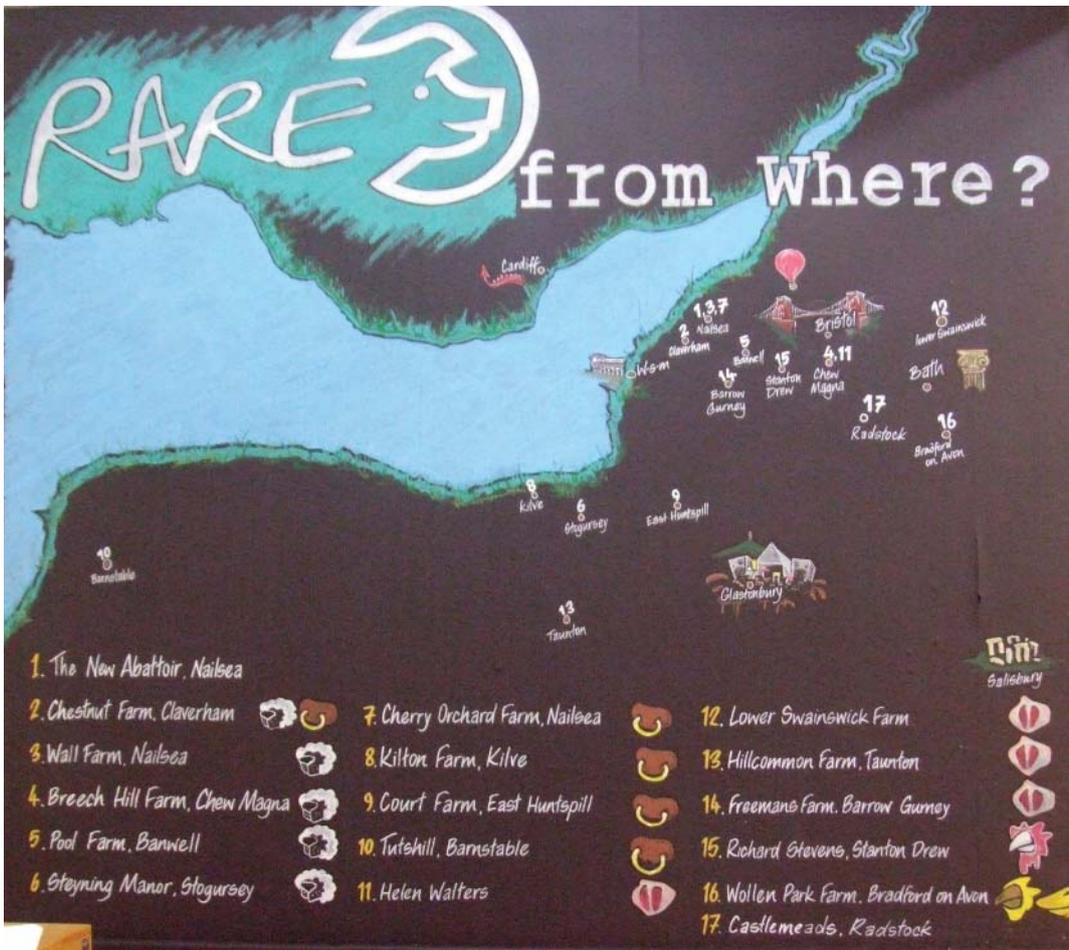
bristollocalfood@gmail.com

www.bristolfoodnetwork.org



The Southville Deli on North Street in Southville illustrate exactly what distinguishes them from chain store coffee shops, and why supporting an independent shop can come with knock-on benefits to other local businesses.

www.southvilledeli.com



Rare Butchers of Southville proudly display their sourcing map behind the counter, showing the short distance travelled by most of the produce they sell.

The large A-board sits on a wide section of pavement, so doesn't block the way for pedestrians.

www.bristollocalfood.co.uk/?p=40



Not everyone has room for the whole-wall blackboard displayed at Poco in Stokes Croft.

The blackboard has obvious signs of being regularly updated – a sure sign of seasonal sourcing.

The blackboards zoom-in on the sourcing policy, showing a list of today's suppliers – right down to naming which boat caught your fish – and then showing where their produce is used within today's menu.



↑
Yurt Lush at Temple Meads illustrate their sourcing miles with a handy map and distances travelled. For those not familiar with local producers in the area, they also show what comes from where.

eatdrinkbristolfashion.co.uk/yurt-lush/home

Blackboards don't have to be black. The Canteen in Hamilton House, Stokes Croft, takes up a whole wall with its celebration of local sourcing.

canteenbristol.com/food

